



# Mission to BRAZIL

## Explore Oregon's deep economic connection with Brazil

For years, several Oregon companies have done business in Brazil. Now, by winning the right to host both the World Cup soccer championships in 2014 and the Summer Olympics in 2016, the eyes of the sporting world are on Brazil. With an industry-leading footwear and apparel cluster and global leaders in sustainable building design and construction, it's no wonder that Oregon businesses are paying more attention than ever to this Latin American nation. Brazil is the largest economy in Latin America and an important emerging trade partner for Oregon.

- **VISIT** Oregon manufacturing companies that make and sell goods in Brazil.
- **HEAR** from Oregon service firms doing business in Brazil.
- **SEE** how Oregon's apparel and footwear cluster and engineering firms are supporting global athletic competitions.
- **LEARN** how the long-standing relationship between Oregon and Brazil is becoming stronger.

Most days will be filled with business-related activities, but there will be several opportunities to experience the Brazilian culture and see some sites. Special tours will be arranged for spouses or guests.

Questions? Contact Doug Badger at 503.260.3235.

### December 1-9, 2012

**Includes stops in São Paulo, Curitiba and Belo Horizonte**

\$4,900 per delegate

\$2,200 per spouse/guest

*(price does NOT include airfare, registrants can book airfare with the group or purchase separately)*

**Optional two-day trip to Rio de Janeiro available for \$670 per person, based on double occupancy.**

*(Land costs only, air to be determined at booking)*

Registration opens February 1  
40 spaces available. Space is limited,  
register by April 1st.

*50% non-refundable deposit due upon registration.*

*Room shares may be available. Please contact the Alliance office for more info.*

### TARGETED COMPANIES:

- > Blount
- > CH2M Hill
- > ESCO
- > Intel
- > Nike
- > ZGF Architects



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