

SURVEY: Many businesses are hurting

The top economic priority for the business community in our region is an effective public health response to the COVID-19 outbreak. The faster the virus is contained, the faster our economy can resume.

We asked businesses in our region to share with us the impacts felt in real-time just days into this crisis.

For more results, visit: bit.ly/PBAcovidimpact



**PORTLAND
BUSINESS ALLIANCE**
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85%

of responses have concerns about employees and layoffs

“ I am worried about the fate of my business and my staff. A shelter-in-place mandate will kill my business, but what about my employees who need a paycheck so they can pay their bills? I also want to be socially responsible, and not further potential spread... such a tough situation. ”

“ Lost revenue due to social distancing has led to having to lay off my employees. Now I can't pay my rent. ”

“ Concerned about employees who may not be able to weather a period without work, especially hourly employees. Ensuring we help each other has never been more important. Deeply concerned about the economic impact for our region. ”

43%

of responses mention rent concerns

“ I only have enough cash on hand to pay the rent and employees for two months. ”

“ We need rent relief. We need debt relief. We need time. ”

16%

of responses worry they may not be able to reopen

“ We're worried about how long this will go on and, while we understand the necessary closures, it is a very real possibility that this could close many businesses. ”

“ If there is a continuation of the slowdown or interruption, it is very unlikely our business will survive. ”