



Press Release
FOR IMMEDIATE RELEASE
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Spirit Media tapped for Palau CityFest and Webcast

Portland, OR, September 4, 2008 – Spirit Media, a Portland based creative agency, provided strategic and creative direction for the Luis Palau Association Season of Service events including the City Fest Celebration held August 22-23, 2008 at Tom McCall Waterfront Park.

The Season of Service, an unprecedented partnership between the civic, business and faith community, benefited the community with the following:

- More than 26,000 community volunteers
- 400 sites to provide summer lunches for school kids
- “Facelifts” for many schools through campus cleanup activity
- Participation of 625 churches

An estimated 185,000 people attended the two-day Luis Palau City Fest Celebration while thousands viewed the high definition broadcast in English and Spanish on the web.

Spirit Media is an award-winning creative agency specializing in the strategy and development of marketing, sales and entertainment communications through video, interactive media and live events.

Luis Palau is a world renowned evangelist and author who has reached more than 1 billion people worldwide. Palau has counseled numerous global business and political leaders. The Luis Palau Association conducts festivals with action sports, children’s events and live music worldwide.